

INTRODUCING

# 40K

## THE NEXT STEP IN HYBRID GENETICS

- Highest-yielding Falco™ canola variety
- Early maturity
- Strong SU tolerance

NEW FOR 2019: A DIFFERENT BREED OF FALCO™ CANOLA

HERBICIDE  
TOLERANCE  
TRAIT

SU

MATURITY  
*1=EARLY, 9=LATE*

5

QUALIFIES FOR  
NON-TRANSGENIC  
PREMIUMS

YES

BLACKLEG  
RATING

R

HEIGHT  
*1=SHORT, 9=TALL*

6

## GROW BIG. GET REWARDED.

With the Falco™ Rewards Program, eligible growers can earn exclusive perks.



### LOYALTY

Returning customers will receive a cash rebate of **\$50/bag**.



### IDENTITY PRESERVED CONTRACT

Sign an IP contract by March 15, 2019 and receive a **\$30/bag** rebate.\*

*\*at a participating partner*



### VOLUME

Earn additional rebates based on the number of acres of Falco™ canola you purchase.

- 160-319 acres - **\$10/bag**
- 320-639 acres - **\$30/bag**
- 640 acres or more - **\$40/bag**

**Total Volume Rebate Opportunity: \$80/bag**



### EARLY BOOKING & PREPAY

- Book your canola by December 15, 2018 for a **\$15/bag** rebate
- Prepay by December 31, 2018 for an additional **\$35/bag** rebate

**Total Early Booking & Prepay Rebate Opportunity: \$50/bag**

**TOTAL GROWER REWARDS REBATE OPPORTUNITY: \$210/BAG**

See full terms and conditions on our website

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Talk to your Falco™ sales rep for more information.