

INTRODUCING

32K

THE NEXT STEP
IN HYBRID GENETICS

• Excellent yield potential, even in tough environments

• Shorter hybrid with excellent standability

NEW FOR 2019: A DIFFERENT BREED OF FALCO™ CANOLA

HERBICIDE
TOLERANCE
TRAIT

SU

MATURITY
1=EARLY, 9=LATE

6

QUALIFIES FOR
NON-TRANSGENIC
PREMIUMS

YES

BLACKLEG
RATING

R

HEIGHT
1=SHORT, 9=TALL

5

GROW BIG. GET REWARDED.

With the Falco™ Rewards Program, eligible growers can earn exclusive perks.



LOYALTY

Returning customers will receive a cash rebate of **\$50/bag**.



IDENTITY PRESERVED CONTRACT

Sign an IP contract by March 15, 2019 and receive a **\$30/bag** rebate.*

**at a participating partner*



VOLUME

Earn additional rebates based on the number of acres of Falco™ canola you purchase.

- 160-319 acres - **\$10/bag**
- 320-639 acres - **\$30/bag**
- 640 acres or more - **\$40/bag**

Total Volume Rebate Opportunity: **\$80/bag**



EARLY BOOKING & PREPAY

- Book your canola by December 15, 2018 for a **\$15/bag** rebate
- Prepay by December 31, 2018 for an additional **\$35/bag** rebate

Total Early Booking & Prepay Rebate Opportunity: **\$50/bag**

TOTAL GROWER REWARDS REBATE OPPORTUNITY: \$210/BAG

See full terms and conditions on our website

FALCO™

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FALCOSEED.COM

Talk to your Falco™ sales rep for more information.