

INTRODUCING

68K

THE NEXT STEP IN HYBRID GENETICS

- Increased yield
- Early season vigor
- Reliable and consistent performance across environmental conditions

NEW FOR 2019: A DIFFERENT BREED OF FALCO™ CANOLA

SU

HERBICIDE
TOLERANCE TRAIT

5

MATURITY
1=EARLY, 9=LATE

6

HEIGHT
1=SHORT, 9=TALL

YES

QUALIFIES FOR
NON-TRANSGENIC
PREMIUMS

GROW BIG. GET REWARDED.

With the Falco™ Rewards Program, eligible growers can earn exclusive perks.



LOYALTY

Returning customers will receive a cash rebate of **\$50/bag**



IDENTITY PRESERVED CONTRACT

Sign an IP contract by March 15, 2019 and receive a **\$30/bag** rebate.*

**at a participating partner*



VOLUME

Earn additional rebates based on the number of acres of Falco™ canola you purchase.

- 160-319 acres - **\$10/bag**
- 320-639 acres - **\$30/bag**
- 640 acres or more - **\$40/bag**

Total Volume Rebate Opportunity: \$80/bag



EARLY BOOKING & PREPAY

- Book your canola by December 31, 2018 for a **\$15/bag** rebate
- Prepay by January 31, 2019 for an additional **\$35/bag** rebate

Total Early Booking & Prepay Rebate Opportunity: \$50/bag

TOTAL GROWER REWARDS REBATE OPPORTUNITY: \$210/BAG

See full terms and conditions on our website

FALCO™

CIBUS™

FALCOSEED.CA

Talk to your Falco™ sales rep for more information.